



CONCEPTION



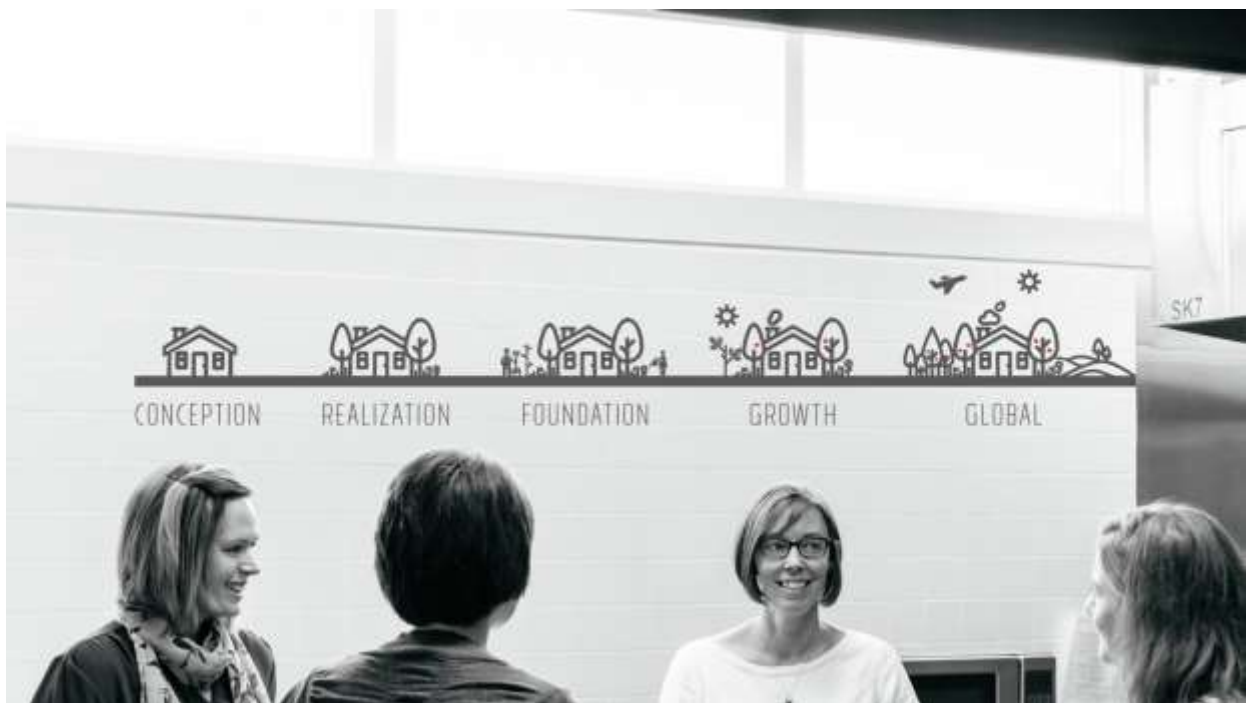
REALIZATION



FOUNDATION



GROWTH





POSITION	RESEARCH AND DEVELOPMENT CHEF	PRODUCT DEVELOPER	PRODUCT DEVELOPER	PRODUCT DEVELOPER
	<ul style="list-style-type: none"> + 27 YEARS CULINARY EXPERIENCE + CULINOLOGY TRAINING + SEAFOOD EXPERT 	<ul style="list-style-type: none"> + CULINARY AND PASTRY ARTS CHEF + BAKED GOODS SPECIALIST + PROJECT MANAGEMENT EXPERTISE 	<ul style="list-style-type: none"> + ARTISANAL PRODUCT DEVELOPMENT + FOOD ENTREPRENEUR + INTERNATIONAL FARM TO TABLE COOKING 	<ul style="list-style-type: none"> + FOOD STYLIST + RECIPE DEVELOPMENT + ATLANTIC CANADA'S CHEF OF THE YEAR (2015)

+ CULINARY ARTS

POSITION	RESEARCH AND DEVELOPMENT CHEF	PRODUCT DEVELOPER	PRODUCT DEVELOPER
	<ul style="list-style-type: none"> + 23 YEARS INTERNATIONAL CULINARY EXPERIENCE + CERTIFIED RESEARCH CHEF + CONSUMER AND SENSORY SCIENCE EXPERT 	<ul style="list-style-type: none"> + BIOSCIENCE TECHNOLOGY + WINE AND SPIRIT EXPERTISE + FUNCTIONAL FOOD AND BEVERAGE DEVELOPMENT 	<ul style="list-style-type: none"> + FOOD SCIENCE AND CULINARY ARTS + CREATIVE DESIGN THINKING + VALUE-ADDED PRODUCT DEVELOPMENT

+ FOOD SCIENCE

POSITION	EXECUTIVE DIRECTOR	OPERATIONS MANAGER	MARKETING AND COMMUNICATIONS	STRATEGIC INITIATIVES
	<ul style="list-style-type: none"> + PRODUCT COMMERCIALIZATION + ENTREPRENEURIAL AND BUSINESS DEVELOPMENT + FUNCTIONAL FOOD AND NATURAL HEALTH INNOVATION 	<ul style="list-style-type: none"> + STRATEGIC PARTNERSHIPS + PROJECT MANAGEMENT + CLIENT RELATIONSHIP MANAGEMENT 	<ul style="list-style-type: none"> + FOOD & NUTRITION + MARKET RESEARCH + CONSUMER INSIGHT 	<ul style="list-style-type: none"> + ORGANIZATIONAL GROWTH + BUSINESS PROCESS MANAGEMENT + CULINARY ARTS

+ BUSINESS

WHY CSK?

- + EXTENSION OF YOUR TEAM
- + CONSUMER AND TREND INSIGHT
- + NETWORK OF INDUSTRY PROFESSIONALS
- + GLOBAL MARKET ACCESS

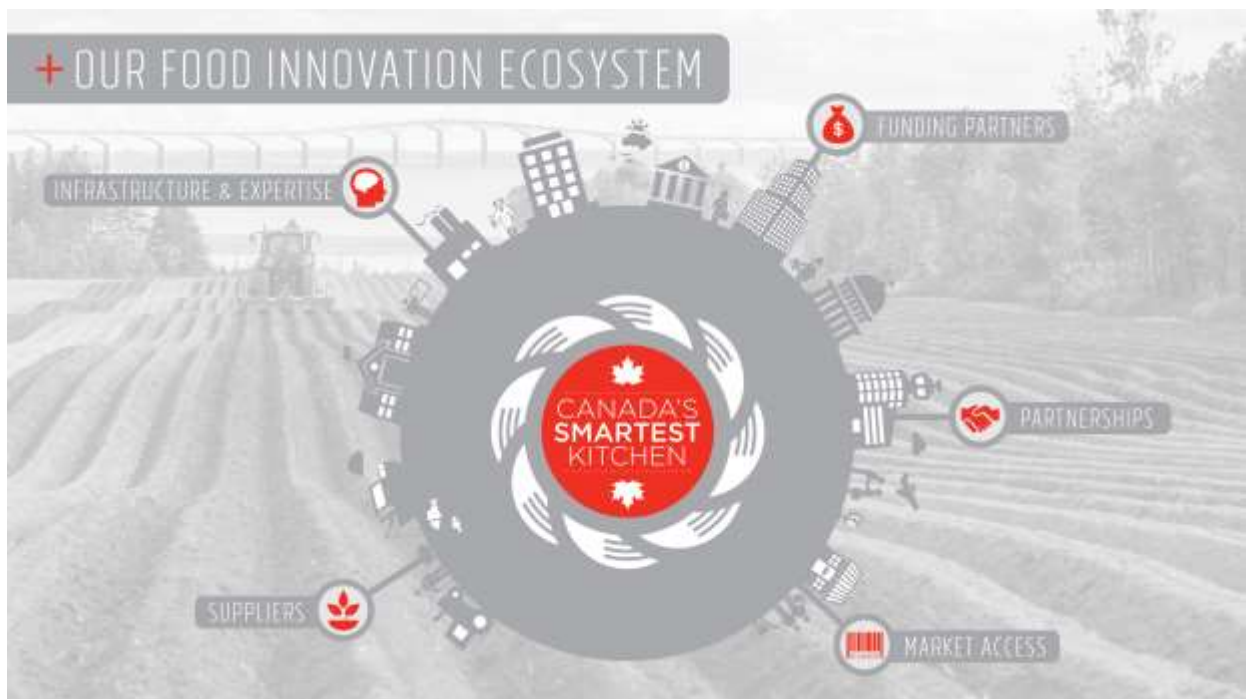
= RISK MITIGATION

SERVICE OFFERINGS

- + PRODUCT DEVELOPMENT
- + SENSORY AND CONSUMER SCIENCE
- + MARKET RESEARCH
- + FOOD STYLING AND FOOD PHOTOGRAPHY
- + CORPORATE CHEF SERVICES



+ OUR FOOD INNOVATION ECOSYSTEM



CSK's IMPACT

1440

Products evaluated

308

Recipes created

198

Photos/Videos

83

SKUs on Market

To date, CSK has influenced over 2000 food innovations



S	M	A	R	T
STRATEGIC BUSINESS REVIEW	MARKET ASSESSMENT	ACCELERATED CONCEPT IDEATION	RESEARCH & DEVELOPMENT	TECHNICAL SCALE UP
UNDERSTAND THE BUSINESS	GATHER MARKET INFORMATION	CONDUCT STRATEGIC IDEATION SESSION	DEVELOP BENCH TOP FORMULATION	SCALE-UP AND TRIAL PRODUCTION
DEFINE THE PRODUCT	IDENTIFY CONSUMER TRENDS	REFINE PRODUCT DEFINITION	CONDUCT SENSORY ANALYSIS	PERFORM MARKET TESTING
IDENTIFY FUNDING REQUIREMENT	CONDUCT COMPETITIVE PRODUCT ANALYSIS	DEFINE REGULATORY SPECIFICATIONS	OPTIMIZE PRODUCT	MARKETING, SALES & DISTRIBUTION PLAN
DETERMINE RETAIL OR FOODSERVICE	VALIDATE CONCEPT	DETERMINE PROCESSING REQUIREMENTS	COMPLETE FOOD SCIENCE	LAUNCH PRODUCT

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WE KNOW FOOD



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